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9” X 5” SPRING EXHIBITION SEPTEMBER 2-25

The Mosman Art Society’s Spring Exhibition is to be held at the Julian Ashton Art School, Hut 17, Headland Park, Middle Head Road, Georges Heights, Mosman.

*** BUSINESS CARD MAGNETS IN THE MAIL (see next page)**

*** ENTRY FORMS BY AUGUST 23 - IN 5 DAYS!**

*** DELIVERY DAY ON AUGUST 30 (10am to 5pm)**

“...buyers realize small is good” SMH August 11, p3 .

This was part of a news headline in the SM Herald, about the size of houses, which, clearly could also apply to the size of paintings. Hence, we are looking forward to our next 9” x5” exhibition. It starts on Friday September 2 with the Official Opening being on Saturday September 3 and continues until September 25. The **small works** will be diverse in subject, and all available for sale at **small prices**, sold unframed so that, for a very **small cost**, the works can be framed by the buyer and placed on a wall occupying a very **small space**. Many artists, who have just been introduced to this small size work, have been surprised how much big size impact can be achieved.

Gala Opening Party at the Julian Ashton Art School ..
Saturday September 3 from 5pm to 8pm ..“Streeton Sausages”, wine, drinks and nibbles all provided. **Plates of finger food from members very welcome please.**

Publicity by Fridge Magnet....

All members are being mailed (with this newsletter) four business card sized fridge magnets. They are small invitations for giving to their friends, family, fans, colleagues, neighbours . Yes, they are small! They are designed to remind us of the small works Exhibition. Printed flyers are also being distributed to art schools, galleries, libraries and shops. Our members are always **our best advertisement** and **the best way of telling people** about the Exhibition.

mosmanartsociety.org.au IS REBORN!!!

Our newly refurbished, upgraded and improved website is up and running. It is a pleasure to explore and easy to go from one part to another, and that is a real test of a good website.

Thank you **Kathrin Longhurst**, who has professionally provided her expert services to many commercial enterprises as well as voluntary associations such as ours. She offered terms to us which were exceedingly generous, and we are most grateful for this facility which will provide better and more effective communication in our endeavours to encourage art work in our community. Thank you also to **Max Coleman**, our hard working Treasurer, who initiated the process of providing the substantial data which appears on the site and who has mastered and is still learning the procedures for managing and updating the site as necessary. For many years **Ernie Gerzabek** has been diligently involved in acting as *webmaster* for the previous site which has served us well. We are most grateful that Ernie will continue as *webmaster* with our new site. His long standing his knowledge of our needs as a Society and his computer skills are invaluable to us all.

Since we went online on July 7, we have had 674 visitors who have had 4711 page views.

***You can submit your 9x5 entries online (by August 23!).**

***You can renew your membership online. Soon you will be able to pay fees online using your credit card via PayPal (watch this space).**

Our Members' Gallery is growing. Have you submitted your (up to ten) photos, your bio and contact details?

All you need to know is on the Website

